

Privacy Policy

Last Updated on August 19, 2021

This privacy notice provides you with details of how we collect and process your personal data through your use of our sites

PRIVACY POLICY

This privacy policy has been compiled to better answer questions on how 'Personally Identifiable Information' (PII) is being used online. PII, as described in US privacy law and information security, is information that can be used on its own or with other information to identify, contact, or locate a single person, or to identify an individual. Please read our privacy policy carefully to get a better understanding of how we collect, use, analyze, manage, protect or otherwise handle your Personally Identifiable Information in accordance with using or visiting our site.

What personal information do we collect from the people that visit our website?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit card information or other details, for example, to help you with your experience, subscribe, download, opt-in, fill out a contact form, or place an order.

When do we collect information?

We collect information from you, for example, when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form, utilize a support ticket or contact us, or enter information on our site. We may automatically collect data and/or information about you and/or your device when accessing our site such as your IP address, browser, or operating system, link-through from another website, pages visited, and dates/times you visited the site, as well as actions taken while using the site. Online purchases utilize a third-party online shopping system to fulfill your order, products, or services. To process same, basic information is needed to fulfill such.

How do we use your information?

We may use the information we collect from you, for example, when you sign-up, opt-in, order, fill out a form, register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, visit our pages, or use certain other site features in the following ways:

- To personalize, track or measure a more user-friendly experience enabling us to deliver the type of content, products, and service you may find most valuable.

- To improve, maintain, and operate the website to best serve you.
- To assist in the creation of your account
- To better assist with processing your orders
- To allow us to serve you in responding to your customer service requests or needs.
- To offer promotional information, materials, products, and services with the option to opt out or unsubscribe in each email or email newsletter, for example.
 - To better assist with processing your transactions using Woo Commerce shopping cart
- <https://docs.woocommerce.com/document/marketplace-privacy/>
- - To send periodic emails or newsletters regarding your order or any other products and services or for informational purposes.
- To analyze results of marketing efforts and demographics
 - To follow up with inquiries through different modalities

For More Information on Privacy Policies:

[CalOPPA](#) in the USA

[GDPR](#) in the EU

[PIPEDA](#) in Canada

Account Data Sharing Settings

Data you collect, process, and store using Google Analytics ("Google Analytics data") is secure and kept confidential. This data is used to [maintain and protect](#) the Google Analytics service, to perform system critical operations, and in rare exceptions for legal reasons as described in our [privacy policy](#).

How do we protect your information?

All sensitive/credit information collected is encrypted via Secure Socket Layer (SSL) technology.

We utilize a variety of security measures when a user enters an order, gives access to, or accesses their information to maintain the safety of personal information through WooCommerce and SSL technology. All transactions are processed utilizing a gateway provider. Your personal information is not stored or processed on our servers.

Do we use cookies'?

Yes, if you allow cookies on your system, to store certain information. For example, use of

cookies can enable sites to remember items purchased, preferences about site activity, for example, allowing the company to serve you better and monitor site traffic to provide better service.

Cookies help to:

- Remember and process the items placed in the shopping cart.
- Understand and save users' preferences to assist in a user-friendly experience.
- Keep track of marketing and ads.
- Collect data about site traffic as well as interactions in order to offer better user

experiences. We may also use trusted third-party services to track this data to assist with a better user experience. You can choose to have your computer create a pop up for cookies or turn off same.

Third-party disclosure

We do not sell, trade, or otherwise transfer your Personally Identifiable Information to outside parties unless we provide users with advance notice. This does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or serving our users, as examples, so long as those parties agree to the maintaining of this confidentiality. We may also release information when appropriate to comply with the law, maintain the enforcement of site policies, to protect ours or the rights of others, or to protect property or safety. However, non-personally identifiable visitor information may be provided to other parties for tracking marketing, advertising, or other uses to implement better service for visitors and users.

Third-party links

We may, at our discretion, include or offer third-party products or services on our website. These third-party sites have separate and independent privacy policies. We do not recommend or advise using any of these third-party products, goods, or services; they are for informational purposes only. You are at your own discretion. We therefore have no responsibility or liability for the content and activities, products, goods, or services of these linked sites. You may wish to seek out their information, as well.

How does our site handle Do Not Track signals?

We honor Do Not Track signals and Do Not Track, plant cookies, or use advertising when a Do Not Track (DNT) browser mechanism is in place.

Does our site allow third-party behavioral tracking?

It's also important to note, we may occasionally at our own discretion, allow third-party behavioral tracking

Fair Information Practices

In order to be in line with Fair Information Practices we will implement the following responsive action, should a data breach occur:

We will notify you via email

- Within 7 business days

We do not knowingly market to or collect any identifiable data to children under the age of 13.

CAN SPAM Act

The CAN-SPAM Act is a law that sets the rules for commercial email, establishes appropriate requirements for commercial messages, gives recipients the right to stop the continuation of emails being sent them, and informs of penalties for violations.

We collect your email address in order to:

- Send information, respond to requests or inquiries
- Complete your orders, send information, and follow ups to orders.
- Send along or check in with additional information which may be relatable to your product and/or service
- Continue to send promotional materials to our mailing list after opt-in and/or transactions

To be in accordance with CANSPAM, we agree to the following:

- Not use false or misleading subjects or email addresses.
- Identify the message as an advertisement in some reasonable way.
- Include the physical address of our business or site headquarters.
- Monitor third-party email marketing services for compliance, if one is used.
- Honor opt-out/unsubscribe requests quickly.
- Allow users to unsubscribe by using the link at the bottom of each email.

If at any time you would like to unsubscribe from receiving future emails, you can email us at anninspirecontent@gmail.com

or simply unsubscribe.

- Follow the instructions at the bottom of each email.

and we will promptly remove you from ALL correspondence.

EU General Data Protection Regulation (GDPR) Protection Law

The GDPR (General Data Protection Regulation) protection law provides policy guidelines to organizations who conduct business with individuals or entities located in EU (European Union) nations — the guidelines instruct how to collect, handle, and store personal information. These rules apply regardless of whether data is stored electronically, on paper, or in any other manner. To comply with the law, personal information must be collected and used fairly, stored safely, and not disclosed unlawfully.

The EU GDPR says personal data must:

Be processed in fairness and in accordance to the law

Be obtained only for specific, lawful purposes intended

Be adequate, relevant, and not excessive in manner

Be accurate and kept current

Not be held for any time longer than necessary

Processed in accordance with the rights of those data subjects

Be protected in ways which are appropriate

Not be transferred outside the European Economic Area (EEA), unless that country or territory also ensures an adequate level of protection

Fair and Lawful Processing

The Data Protection Requirements are not intended to prevent the processing of personal data, but to ensure that it is done fairly and without adversely affecting the rights of the individual. In accordance with the General Data Protection Regulation (GDPR), we will only process personal data where it is required for a lawful purpose. The lawful purposes include (amongst others): whether the individual has given their consent, the processing is necessary for performing a contract with the individual, for compliance with a legal obligation, or for the legitimate interest of the business. When sensitive personal data is being processed, additional conditions must be met.

Your Legal Rights

Under certain circumstances, you have rights under data protection laws in relation to your personal data. These include the right to:

- Request access to or correction of your personal data.
- Request erasure of your personal data.
- Object to processing or request restriction of your personal data.
- Request transfer of your personal data.
- Withdraw your consent.

You will not have to pay a fee to access your personal data (or to exercise any of the other rights). However, we may charge a reasonable fee under certain circumstances such as excessive, repetitive, or unreasonable requests. Alternatively, we may refuse to comply with your request in these circumstances.

We may need to request specific information from you to help us confirm your identity and ensure your right to access your personal data (or to exercise any of your other rights). This is a security measure to ensure that your personal data is not disclosed to any person who has no right to receive it. We may also contact you to ask you for further information in relation to your request.

We try to answer all reasonable requests within one business week. In certain circumstances, it may take us longer if your request is particularly complex or you have made several requests. In this case, we will notify you and keep you updated accordingly.

CONTACTING US

If there are any questions regarding this privacy policy, you may contact us using the information below.

anninspirecontent@gmail.com

631 488-0899

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